

The British School Manila has a requirement for a prospective member of the support staff who will take the position in **August 2018**.

Communications and Marketing Manager

The holder of this position will identify, develop and implement communications and marketing strategies and translate these into programmes and initiatives to address the School's current and future needs.

Specifically, amongst other tasks, the Communications and Marketing Manager:

1. Manages the performance of the Communications and Marketing department in ensuring that programmes, initiatives and day-to-day operations are aligned with agreed strategies.
2. Manages the creation, coordination, completion and delivery of communications and marketing content, promotional materials and production delivery requests.
3. Oversees the School's branding and image.
4. Maximizes the School's positive media coverage through initiatives in public relations, social media and digital marketing.

Qualifications:

1. Holder of a relevant degree in Marketing or Communications, preferably with above-average academic record from a reputable university.
2. At least five (5) years of relevant work experience, and two (2) years in managing people.
3. Experience in local and/or international media would be an advantage.
4. Creative, systematic, analytical and detail-oriented.
5. Highly articulate and with strong interpersonal and people management skills.
6. Work experience in a multi-cultural environment could be an advantage.

Remuneration:

The pay and benefits package in Philippine peso will be tailored to the candidate's qualifications.

Application:

Submit application letter and Curriculum Vitae to:

Leo Carlo Sarion

Human Resources Officer

Email Address: csarion@britishschoolmanila.org

Website www.britishschoolmanila.org

Closing date for the receipt of application is on Friday, 20 July 2018.

We will respond to shortlisted applicants only.

The British School Manila (BSM) is a highly regarded co-educational British international school established in 1976. The School is proud to uphold the high standard of the British education system and we take full advantage of our multi-cultural setting. We are accredited by the Council of International Schools (CIS) and also a member of The Federation of British International Schools in Asia (FOBISIA) and The Independent Association of Prep Schools (IAPS).

At present 950+ students aged 3-18 are on BSM's roll and 41 nationalities are represented. British children make up 29%, Filipino 22%, Canadian 10%, Australian 9% and American 7%, of the total population.